

Key ESG & RI Challenges in the Swiss Market

Alpha's insights and how we can support you

"We cannot build a just, net zero, resilient and sustainable world without a finance sector fully committed to achieving the 1.5°C goal of the Paris Agreement". **UN Secretary-General at COP26**



THIS IS ALPHA

- Focusing exclusively on this sector, we provide relevant and up-to-date industry knowledge
- 95% of the world's top 20 global Asset and Wealth Managers work with us
- We can support you with every stage of your projects from strategy to implementation
- We have deep knowledge of the market enabling us to provide insights on what peers do

30+ Consultants with ESG experience across all levels of seniority

50+ ESG technology and data vendors engaged with per year

22 ESG & RI clients in 7 countries:



ESG & RI IN SWITZERLAND

- Switzerland aims to reach **net-zero greenhouse emissions by 2050** and therefore aligning with the Paris Agreement
- Financial actors have a **crucial role to enable the transition to a more sustainable world** by allocating capital to the projects that are aligned with this ambition
- Increased regulatory pressure** is expected in addition to industry-driven initiatives to increase transparency and mitigate the risks of greenwashing
- Yet, this is also a **commercial opportunity** to explore new investment themes while generating financial returns
- So, Asset and Wealth Managers must ask themselves **whether they are ready for what is to come**

WHAT OUR CLIENTS TELL US

"I can't convince my global management team of the importance"

"What is market baseline and how do we become market leading?"

"We do not have the right ESG data and technology foundations"

"How do I scale my ESG client reporting across asset classes and clients?"

"We are not sure how to keep on-top of fast paced and changing industry guidance"

KEY ESG & RI CHALLENGES

- Defining a Clear ESG Strategy & Vision**
A clear, well-communicated strategy with strong senior buy-in is fundamental for having a coherent approach to ESG & RI
- Setting Yourself Up for Regulatory Success**
ESG regulation is growing stricter. Without robust regulatory readiness, you could be risking your reputation
- Delivering on Your Commitment to Net Zero**
Many asset and wealth managers have committed to Net Zero. But do you know what it takes to get there?
- ESG Disclosures and Scalable Client Reporting**
There is an ever-growing demand for transparency and ESG disclosures. This concerns PRI, TCFD, Client Reporting, etc.
- Robust Data & Technology Foundations**
Data and technology are key for every step of the process. Make sure you have the right foundations to be set up for success

ALPHA CAN HELP

We are a leading consultancy to Asset and Wealth Managers and have rich experience across the full ESG & RI value chain:

Strategy & Transformation	<ul style="list-style-type: none"> ESG health-check ESG strategy formulation Market positioning
Investment Process	<ul style="list-style-type: none"> Design and implementation of strategies for embedding ESG across the full investment chain
Client Relationships, Product & Marketing	<ul style="list-style-type: none"> Strategic alignment of branding and marketing Support with product strategy and labelling
Regulation, Risk & Oversight	<ul style="list-style-type: none"> Regulatory health check Implementation planning and delivery support
Client Reporting	<ul style="list-style-type: none"> Client demand and market standard analysis Support for producing and scaling ESG reporting
Data & Technology	<ul style="list-style-type: none"> Review of data sources, tools and vendors Vendor evaluation, selection and implementation

CONTACT DETAILS

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